Memorandum

City of Tempe



December 4, 2003

To: Mayor and Council

From: Glenn Kephart, Public Works Manager (350-8371)

Subject: IRS 12/4/03; Rock and Roll Marathon Update

Staff is pleased to report that the Rock and Roll Marathon event scheduled for January 11, 2004 is exceeding expectations for a successful event. More than 22,000 runners have already pre-registered making this the largest inaugural race in the history of this event. It is reasonable to assume based on this initial success that this will become one of the largest annual events of this kind in the country.

Staff will be present at the December 4th IRS to discuss event progress and potential impacts of the traffic control necessary to assure a safe and successful event.

Please contact me if you have questions or would like additional information prior to the IRS.